## **Grantee Information**

ID	1760
Grantee Name	WILL-TV
City	Urbana
State	IL
Licensee Type	University

# 1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

# 1.1 Employment of Full-Time Television and Joint Employees

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only						0
Officials - 1000 - Joint						0
Managers - 2000 - TV Only						0
Managers - 2000 - Joint					5	5
Professionals - 3000 - TV Only						0
Professionals - 3000 - Joint					4	4
Technicians - 4000 - TV Only						0
Technicians - 4000 - Joint						0
Sales Workers - 4500 - TV Only						0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only						0
Office and Clerical - 5100 - Joint					4	4
Craftspersons (Skilled) - 5200 - TV Only						0
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0

Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
Total	0	0	0	0	13	13
1.1 Employment of Full-Time Tele	evision and Joint	Employees			Jum	p to question: 1.1
	African		Native		White,	
Major Job Category / Job Code / Joint Employee	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	Total
Officials - 1000 - TV Only						0
Officials - 1000 - Joint					1	1
Managers - 2000 - TV Only						0
Managers - 2000 - Joint					3	3
Professionals - 3000 - TV Only					2	2
Professionals - 3000 - Joint	1	1			5	7
Technicians - 4000 - TV Only						0
Technicians - 4000 - Joint					3	3
Sales Workers - 4500 - TV Only						0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only						0
Office and Clerical - 5100 - Joint						0
Craftspersons (Skilled) - 5200 - TV Only					2	2
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
Total	1	1	0	0	16	18
1.1 Employment of Full-Time Tele	evision and Joint	Employees		Jump to	o question: 1.1	
Major Job Category / Job Code				Persons w	ith Disabilities	
Officials - 1000 - TV Only						

	Joint					
Managers - 2000	- TV Only					
Managers - 2000	) - Joint					
Professionals - 3	3000 - TV Only					
Professionals - 3	3000 - Joint					
Technicians - 400	00 - TV Only					
Technicians - 400	00 - Joint					
Sales Workers -	4500 - TV Only					
Sales Workers -	4500 - Joint					
Office and Cleric	al - 5100 - TV Only					
Office and Cleric	al - 5100 - Joint					
Craftspersons (S	Skilled) - 5200 - TV Or	ıly				
Craftspersons (S	Skilled) - 5200 - Joint					
Operatives (Semi	i-Skilled) - 5300 - TV	Only				
Operatives (Semi	i-Skilled) - 5300 - Joir	nt				
Laborers (Unskille	led) - 5400 - TV Only					
Laborers (Unskill	led) - 5400 - Joint					
Service Workers	- 5500 - TV Only					
Service Workers	s - 5500 - Joint					
Total						0
11 Employme	ont of Full-Time Te	levision and Joint	Employees		lump to que	etion: 1 1
		of each person with di		ve (e.g. 1 African Am	Jump to que erican female).	Suon. 1,1
Of the full-time er		n Makers  Question 1.1, how marogramming decisions		tion general managel	Jump to que r,	stion: 1.2
Of the full-time er have responsibilit	mployees reported in	Question 1.1, how mar rogramming decisions		tion general managei		
Of the full-time er have responsibilit	mployees reported in ty for making major p	Question 1.1, how mar rogramming decisions		tion general manager  Asian/Pacific	τ,	
Of the full-time er have responsibilit	mployees reported in ty for making major po pramming Decision African	Question 1.1, how man rogramming decisions n Makers	? Native		r, Jump to que <b>White,</b>	estion: 1.2
Of the full-time er have responsibilit  1.2 Major Prog  Female Major Programming Decision	mployees reported in ty for making major po pramming Decision African	Question 1.1, how man rogramming decisions n Makers	? Native		Jump to que White, Non-Hispanic	estion: 1.2
Of the full-time er have responsibilit  1.2 Major Prog  Female Major Programming Decision Makers  Male Major Programming Decision	mployees reported in ty for making major po pramming Decision African	Question 1.1, how man rogramming decisions n Makers	? Native		Jump to que White, Non-Hispanic	Total

major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

## 1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Jump to question: 1.3

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

## 1.3 Employment of Part-Time Television and Joint Employees

• •		•	•			•
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000	1	2			4	7
Technicians - 4000						0
Sales Workers - 4500					1	1
Office and Clerical - 5100	1			1	1	3
Craftspersons (Skilled) - 5200					2	2
Operatives (Semi- skilled) - 5300	2	1			3	6
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	4	3	0	1	11	19

## 1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000					3	3
Technicians - 4000						0
Sales Workers - 4500					1	1
Office and Clerical - 5100				1		1
Craftspersons (Skilled) - 5200					3	3
Operatives (Semi- skilled) - 5300	1			1	7	9
Laborers (Unskilled) - 5400						0

Service Workers -							
5500							
Total	1	0	0		2	14	1
1.3 Employment of I	Part-Time Television and	Joint Employ	/ees		Jum	to question: 1.3	
Major Job Category / Job Code					Persons	with Disabilities	
Officials - 1000					. 0.000		
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 510	00						
Craftspersons (Skilled)	- 5200						
Operatives (Semi-skilled	d) - 5300						
Laborers (Unskilled) - 5	400						
Service Workers - 5500	)						
Total						0	
worked 15 or more hour	loyees listed in Question 1.3, rs per week, but not full time?	how many worke	ed less than 15 ho	ours per week		o to question: 1.4	
1.4 Part-Time Emplo					Jum	o to question: 1.4	
Number working less that	an 13 nours per week					31	
1.4 Part-Time Emplo					Jum	to question: 1.4	
Number working 15 or n	nore hours per week					5	
1.5 Full-Time Hiring					Jum	to question: 1.5	
	-time employees in each cate promotions, but do include er			time to full-tim	e status during the f	iscal year.)	
1.5 Full-Time Hiring					Jum	to question: 1.5	
No full-time employees v	were hired (check here if app	licable)					
1.5 Full-Time Hiring					Jum	to question: 1.5	
Major Job Category / Job Code	Minority Female	_	nority emale	Minority Male	Non-Minority Male	Tot	al
Officials - 1000	. Gillar		MIO	marc	Male		0
Managers - 2000			1		1		2
Professionals - 3000					1		1
Technicians - 4000		1					0
Sales Workers - 4500							0

Office / Service Workers - 5100-5500				0
Total	0	1	0 2	3
1.6 Full-Time and Part-Tim	ne Job Openings		Ju	mp to question: 1.6
Enter the total number of full-tin previously filled positions and n regardless of whether they wer whether it was filled by an inter the promotion of an employee v newly created position to be filled	newly created positions. Include re filled during the year. If a job rnal or an external candidate. Do who stays in essentially the sam	all positions that became ava opening was filled during the o not include as job openings he job but has a different title	ilable during the fiscal year year, include it regardless any positions created thro (i.e. where there was no va	-, of ugh
1.6 Full-Time and Part-Tim	ne Job Openings		Ju	mp to question: 1.6
Number of full-time and part-time	ne job openings			5
1.7 Hiring Contractors			Ju	mp to question: 1.7
During the fiscal year, did you	hire independent contractors to	provide any of the following	services?	
1.7 Hiring Contractors			Ju	mp to question: 1.7
			Che	eck all that apply
None				$\checkmark$
Development Activities				
Legal Services				
Human Resources Services				
Accounting/Payroll Services				
Computer Operations				
Engineering				
Comments		ant .		
Question	Comme	ant.		
	Comme	ait.		
Question	Comme			mp to question: 2.1
Question No Comments for this section 2.1 Average Salaries		# of Employees	Avg. Annual Salary	mp to question: 2.1  Average Tenure
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or	nly	# of Employees	Avg. Annual Salary	Average Tenure
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or Chief Executive Officer - Joint	nly		Avg. Annual Salary	
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or	nly Only	# of Employees	Avg. Annual Salary	Average Tenure
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or Chief Executive Officer - Joint Chief Operations Officer - TV Or	nly Only nt	# of Employees	<b>Avg. Annual Salary</b> \$ 94,787 \$ \$	Average Tenure
Question No Comments for this section 2.1 Average Salaries  Chief Executive Officer - TV Or Chief Executive Officer - Joint Chief Operations Officer - Joint Chief Operations Officer - Joint	nly Only nt	# of Employees	Avg. Annual Salary	Average Tenure
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or Chief Executive Officer - Joint Chief Operations Officer - Joint Chief Operations Officer - TV Or Chief Financial Officer - TV Or	nly Only nt	# of Employees	<b>Avg. Annual Salary</b> \$ 94,787 \$ \$	Average Tenure
Question No Comments for this section 2.1 Average Salaries  Chief Executive Officer - TV Or Chief Executive Officer - Joint Chief Operations Officer - TV Or Chief Operations Officer - TV Or Chief Financial Officer - TV Or Chief Financial Officer - Joint	nly Only nt nly Chief - TV Only	# of Employees	Avg. Annual Salary \$	Average Tenure
Question No Comments for this section 2.1 Average Salaries Chief Executive Officer - TV Or Chief Executive Officer - Joint Chief Operations Officer - Joint Chief Operations Officer - TV Or Chief Financial Officer - TV Or Chief Financial Officer - Joint Publicity, Program Promotion O	only ont only Chief - TV Only Chief - Joint	# of Employees  1.00	Avg. Annual Salary \$ 94,787 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ 72,042 \$ \$	Average Tenure

Programming Director - TV Only		\$	
Programming Director - Joint	1.00	\$ 55,199	24
Production, Chief - TV Only		\$	
Production, Chief - Joint		\$	
Executive Producer - TV Only		\$	
Executive Producer - Joint		\$	
Producer - TV Only	1.00	\$ 48,447	3
Producer - Joint		\$	
Director - (Television Production ONLY)		\$	
Development, Chief - TV Only		\$	
Development, Chief - Joint	1.00	\$ 77,063	1
Member Services, Chief - TV Only		\$	
Member Services, Chief - Joint	1.00	\$ 51,375	1
Membership Fundraising, Chief - TV Only		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief - TV Only		\$	
On-Air Fundraising, Chief - Joint	1.00	\$ 42,075	18
Auction Fundraising, Chief - TV Only		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief - TV Only		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief - TV Only		\$	
Corporate Underwriting, Chief - Joint	1.00	\$ 57,073	19
Foundation Underwriting, Chief - TV Only		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief - TV Only		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief - TV Only		\$	
Operations and Engineering, Chief - Joint	1.00	\$ 78,639	8
Engineering Chief - TV Only		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1 - TV Only		\$	
Broadcast Engineer 1 - Joint	2.00	\$ 55,904	10
Production Engineer - TV Only		\$	
Production Engineer - Joint		\$	

Facilities, Satellite and Tower Maintenance, Chief - TV Only		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief - TV Only		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief - TV Only		\$	
Education, Chief - Joint	1.00	\$ 48,522	10
Information Technology, Director - TV Only		\$	
Information Technology, Director - Joint		\$	
Instructional Services Director - TV Only		\$	
Parent / Pre-School Coordinator - TV Only		\$	
<u>Volunteer Coordinator</u> - TV Only		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director - TV Only		\$	
News / Current Affairs Director - Joint		\$	
Announcer / On-Air Talent - TV Only		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter - TV Only		\$	
Reporter - Joint		\$	
<u>Cinema / Videographer</u> - TV Only		\$	
<u>Video Film Editor</u> - TV Only		\$	
<u>Unit / Studio Supervisor</u> - TV Only	1.00	\$ 56,409	6
Public Information Assistant - TV Only		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor - TV Only		\$	
Broadcast Supervisor - Joint		\$	
<u>Director of Continuity / Traffic</u> - TV Only		\$	
Director of Continuity / Traffic - Joint	1.00	\$ 50,145	9
Events Coordinator - TV Only		\$	
Events Coordinator - Joint		\$	
Web Administrator/Web Master - TV Only		\$	
Web Administrator/Web Master - Joint	1.00	\$ 66,140	15
Total	16.00	908,278	152
Comments			

Question Comment

No Comments for this section

3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
	er of governing board opers) who are selected			both voting and non-v	voting	
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Ex-Officio (Auto	omatic membership bed	cause of another offi	ce held)			1
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
	overnment legislative be ment official (e.g. gove		ol board)			9
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Elected by com	nmunity/membership					0
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Elected by boa	rd of directors itself (se	elf-perpetuating body	)			0
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Other (please s	pecify below)					3
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Three student to	rustees elected by refe	renda; one from eac	h of three campuse	s. One is designated b	by governor to have voting privil	eges.
3.1 Governin	g Board Method of	Selection			Jump to question	n: 3.1
Total number of	board members (Auto	matic total of the abo	ove)			13
3.2 Governin	g Board Members				Jump to question	n: 3.2
	ne racial or ethnic grou erning board members		your governing boa	ard by gender. Please	also report the	
3.2 Governin	g Board Members				Jump to question	n: 3.2
For minority gr	oup identification, pleas	se refer to "Instruction	ons and Definitions"	in the Employment sul	bsection.	
3.2 Governin	g Board Members				Jump to question	n: 3.2
	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members	1				3	4
Male Board Members	2	1			6	9
Total	3	1	0	0	9	13
3.2 Governin	g Board Members				Jump to question	n: 3.2
Number of Vac	ant Positions					0
3.2 Governin	g Board Members				Jump to question	n: 3.2
	f Board Members (Tota	I should equal the tot	al reported in Quest	ion 3.1.)		13

	Board	

Number of Board Members with disabilities

Comments

Question Comment

No Comments for this section

### 4.1 Local Community Outreach

what local community outrooch or educational activities has your station bean involved this year that currents uncount

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Illinois Public Media serves low income, at-risk children and families with free books, family events, and workshops and resources for parents and teachers. By working with Head Start, early childhood programs, public schools and local libraries, our educational outreach initiatives reach underserved populations. Our educational activities for FY13 are described in the following paragraphs. We served 720 Head Start and early childhood families with our Book Mentor Project. As part of this project, trained volunteer readers (or Book Mentors) go into classrooms once a month to read a book and do a related activity with the children. Through this project, our station distributes more than 5,000 books and trains more than 60 teachers and 100 volunteers each year. In FY 13, the Book Mentor Project conducted 258 classroom visits, hosted family nights for 834 children and families, and sponsored field trips for 380 children and 80 adults. Working with Head Start administration, we examined the strengths and weaknesses in their classroom math and science curriculum and found digital media resources, books and activities to support the weakest areas. Then we aligned all of our Book Mentor Project activities to their curriculum and assessment tool, Teaching Strategies Gold. We integrated Ready To Learn Mobile Learning Labs into four Head Start and early childhood classrooms. Teachers in these classrooms used PBS axos, books and games with mobile devices (iPad and Kindle Fire) and Smart Boards over a 16-week period and documented both their activities and students' response. Data was analyzed and used to create a list of best practices for integrating more digital media into our work with teachers, children and families. As part of this intiative, we distributed gift codes for 3,500 PBS mobile apps to underserved families. We conducted 26 professional development workshops for 401 public school teachers and early childhood professionals in low-income and rural districts. Workshop topics included early literacy, math, science, and technology and digital media. In addition, we worked with other public broadcasters across the state to host two webinars for 629 educators and administrators. We co-hosted 11 community events with organizations such as Parkland College, Child Care Resource and Referral Service and local schools, and libraries. Although these events ranged in focus, each one targeted underserved children and their families, and included information about how to support learning through media, books, and developmentally appropriate activities. Over 7414 people participated in these events. As part of a pilot for OVEE, our station hosted three education related screenings for 116 educators, students and parents. We conducted tours for 730 fourth grade students and 35 teachers in Champaign Unit 4 Schools. We worked with the district's social studies curriculum coordinator to design a tour that would expand the students' understanding of primary sources. During the tour, students learned how we use primary sources to create documentaries and other content. Although we provided tours for each of the eleven elementary schools in the district, six of those schools serve low income populations of 60 percent or higher. Community Cinema Illinois Public Media's Community Cinema Screening series serves low-income, at-risk children and families, hearing impaired children and families and senior community members and their families with free film screenings and resources. Our Community Cinema Screening series is produced by the Independent Television Service, (ITVS), ITVS provides us with 10 documentaries from the Independent Lens series. We show one documentary a month, We find partners to facilitate the screening, to help us assemble a panel of people relevant to the film and to invite an audience, for a discussion after the film. These are documentaries with a point of view and we try to connect the point of view with relevant issues in our community. In FY2013, our main partner has been the Champaign Public Library. The library provides the auditorium where we screen the film. The auditorium holds 120 people and is equipped with video and audio support for our screening. We record the audio of the discussion and make it available on our website. The library also promotes the film series in its newsletter, in fliers and on their website. Documentaries screened in FY2013 were chosen by ITVS to continue in the theme of Women and Girls Lead. This three-year initiative highlights the work done by women and girls around the world, to end the oppression of women and girls. With the Community Cinema Screenings we try to serve several audiences. We show free films with closed-captions, in the local library, with a discussion afterwards. The free films serve our whole community. The captioning and the translation services serve our deaf community. Films in the Women and Girls lead series address women and girls' issues in our community and serve the whole community. Our audiences are increasing in size. The audience average is around 50, but we have had 80 or 90 audience members. Illinois Radio Reader The Illinois Radio Reader is a free radio service for the blind and visually impaired community of east central Illinois. We keep more than 560 listeners are kept up-to-date on world, national, state and local news via a special radio receiver. The service depends on more than 40 volunteer readers, who produce some 80 hours of local programming each week. University of Illinois Laboratory High School For the 15th year, we partnered with students at University of Illinois Laboratory High School to help them produce radio documentaries for broadcast about underrepresented issues and groups. In 2013, the students produced a radio series on the changing military based on 16 interviews with veterans from WWII through the current conflicts as well as family members. The series aired on WIL land culminated in an interactive public event with interview subjects and student journalists. Stratton Leadership & MicroSociety Magnet School Illinois Public Media helped students and teachers at Stratton Leadership & MicroSociety Magnet School in Champaign create, maintain and staff their 21st Century Digital Media Center. Their Center allows them to run their own video production studio, anchor newscasts, write and videotape stories, edit video and publish content on their website, strattonsociety.org. Stratton's 21st Century Digital Media Center is part of their microsociety and is one of 23 businesses, services, centers, organizations or non-profit agencies run by students Mondays-Thursdays the first hour of the school day. WILL staff created the curriculum for the Center, aligning it with state standards for technology competencies for 3rd through 5th grade students. WILL received a grant from Unit 4 Schools to support Stratton for the 2012-2015 school years. By the time WILL's involvement ends, the students and teachers will be able to run their Media Center on their own. In addition to the media center, Illinois Public Media provides media literacy instruction for every student at Stratton. We work with teachers at each grade level (K-5) to design media literacy activities that align with their Social Studies and English Language Arts curriculum. The content of the lessons varies for each grade, but the overall goals are to 1) provide an overview of media literacy, 2) examine personal and family media use, and 3) introduce media literacy and the key concepts involved in media analysis and production. Over the course of the school year. IPM staff works with teachers at Stratton to present 91 media literacy lessons to 446 students.

10 of 13 4/9/2014 1:22 PM

Jump to question: 3.2

Jump to question: 4.1

Print Survey https://isis.cpb.org/Survey/Printing.aspx?sabssas=1&secnum=1000

### 4.2 Production Activity Jump to question: 4.2

In what production activity has you station been involved that supports unserved or underserved audiences?

Illinois Public Media is helping students and teachers at Stratton Leadership & MicroSociety Magnet School in Champaign create, maintain and staff their 21st Century Digital Media Center. Their Center allows them to run their own video production studio, anchor newscasts, write and videotape stories, edit video and publish content on their website http://strattonsociety.org. WILL staff created the curriculum for the Center, aligning it with state standards for technology competencies for 3rd through 5th grade students. WILL received a grant from Unit 4 Schools to support Stratton for the 2012-2015 school years. By the time WILL's involvement ends, the students and teachers will be able to run their Media Center on their own. Stratton Elementary is a progressive learning environment that recognizes, respects, and supports the gifts, talents, and diversity of our school community. Their mission statement aligns closely with the IPM mission, "Working collaboratively, Stratton students, Staff, Families, and Community Partners foster a diverse and nurturing learning environment". Mid-American Gardener is a weekly live call-in/roundtable discussion program hosted by horticulture expert Dianne Noland, instructor of five courses in the University of Illinois Department of Natural Resources and Environmental Sciences. Her informal style of engaging and encouraging people, whether experienced or novice gardeners, puts callers and letter writers to Mid-American Gardener at ease. Dianne and the expert panelists provide roundtable show-and-tell presentations, answer letter and video questions from viewers and provide animated roll-ins featuring fun facts and other gardening questions and answers. The program airs on public television stations in Champaign/Urban, Chicago, Peoria, Springfield, Quincy, Macomb and Charleston as well as on WILL-AM 580.

#### 4.3 Program Content in Other Languages

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

When available, we offer descriptive video services DVS on our SAP channel. We do not offer content in a second language.

## **4.4 Governance Structure**Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Illinois Public Media (IPM) is licensed to the University of Illinois and governed by the University of Illinois' Board of Trustees. Within the limits of authority fixed by the Illinois constitution and laws, the Board of Trustees exercises final authority over the University. For the proper use of funds appropriated by the General Assembly and for the proper administration and government of the University, the Board of Trustees is responsible to the people of Illinois. As the governing body of the University, the Board of Trustees exercises jurisdiction in all matters except those for which it has delegated authority to the President of the University, other officers, or agencies of the University. IPM has a Community Advisory Committee, which furthers the mission of the stations through activities that support, complement and enhance the efforts of IPM staff and the University of Illinois. Responsibilities include gathering information and opinions to ascertain local issues, needs and strengths of the communities served by IPM; heightening community awareness of IPM and services provided; advocating for broad-based support of IPM; identifying and encouraging new sources of funding for specific projects to improve or expand service to the community; reviewing and advising on legislation designed to improve the quality of public telecommunications; and considering other issues as requested by IPM. The Committee has no fiduciary responsibilities. The Committee is comprised of at least twenty-one (21) and not more than twenty-four (24) Friends of Illinois Public Media who reflect the diverse needs and interests of the communities served by Illinois Public Media. In addition the general manager of Illinois Public Media shall serve as a permanent member not subject to appointment or limitation of terms. There is a chair, a vice-chair, and a secretary. The chair prepares the meeting agenda in consultation with the general manager of Illinois Public Media, presides at Committee meetings, and serves as spokesperson for the Committee. The vice-chair assumes the duties of the chair in his/her absence. The secretary keeps all records of Committee meetings, notifies members of meetings and serves as spokesperson for the Committee in the absence of the chair and vice-chair. At the final meeting of the year, the nominating committee submits a slate of officers for election by a majority vote of Committee members present. Officers may be elected to a maximum of two consecutive one-year terms. The Committee has five subcommittees: Community Engagement, Education, Fund Development, Legislative and Technology. There is no Audit or Finance subcommittee.

#### 4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Ready To Learn and Book Mentor Project As we develop best practices for using and creating digital content in early childhood settings, we will share our ideas with others. In the coming year, we will hire three master teachers from our Book Mentor Project to develop and implement a series of professional development trainings for formal and informal early childhood educators. The trainings will be promoted by local school districts, Head Start, and the University of Illinois Child Care Resource and Referral Service. In addition, we will work with the University of Illinois' College of Education to involve preservice teachers in the Book Mentor Project through guest lectures, curriculum development and research. Our station recently joined the Leadership Team of Champaign Urbana Cradle to Career initiative, and our work will be shared with education stakeholders, local business, government officials, and funding partners through this group. Illinois Edition PBS Learning/Media

Illinois Public Media will continue to work with public broadcasters across the state to promote Illinois Edition, particularly with rural school districts. We will continue conversations with our Regional Offices of Education and Illinois State Board of Education to determine how we can use this service to best meet the needs of Illinois teachers and students. Community Cinema We will continue to partner with Independent Television Service (ITVS) to bring Community Cinema, a series of screenings of independent documentaries to be shown in FY14 at the Spurlock Museum. Each hour-long film is viewed and then discussed with the audience and a community panel of people with knowledge of the topic locally. These screenings are free and open to the public. One of our goals is to connect the audience with local people and services that can help when help is needed. Last year we served 400 people with our screenings. Documentaries scheduled in FY2014 for screening and community discussion include The Graduates/Los Graduados, The State of Arizona, Las Marthas, The Trials of Muhammad Ali, Medora, and The New Black. Stratton's 21st Century Digital Media Center We'll continue with another year at the Stratton Leadership & MicroSociety Magnet school in Champaign, teaching media production and media literacy.

Comments

Question Comment

No Comments for this section

5.1 Journalists Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Jump to question: 5.1

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	Other
News Director											
Assistant News Director											
Managing Editor											
Senior Editor											
Editor											
Executive Producer											
Senior Producer											
Producer											
Associate Producer											
Reporter/Producer											
Host/Reporter											
Reporter					0						
Beat Reporter											
Anchor/Reporter											
Anchor/Host											
Videographer											
Video Editor											
Other positions not already accounted for											
Total	0	0	0	0	0	0	0	0	0	0	0

Comments

Question

Comment

No Comments for this section