

Grantee Information

ID	1760
Grantee Name	WILL-TV
City	Urbana
State	IL
Licensee Type	University

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: [1.1](#)

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 9,913,753	\$ 10,796,617
All Other Current Assets	\$ 80,694	\$ 109,420
All Non-Current Assets	\$ 13,139,334	\$ 13,886,720
Total Assets	\$ 23,133,781	\$ 24,792,757
Liabilities		
All Current Liabilities	\$ 960,960	\$ 977,725
All Non-Current Liabilities	\$ 3,206,030	\$ 3,190,621
Total Liabilities	\$ 4,166,990	\$ 4,168,346
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 1,944,955	\$ 1,807,562
Other Restricted Net Assets	\$ 14,133,826	\$ 15,908,944
Unrestricted Net Assets	\$ 2,888,010	\$ 2,907,905
Total Net Assets	\$ 18,966,791	\$ 20,624,411

Balance Formula (TA - (TL+TNA))

\$

\$

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: [1.1](#)

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported
Combined Entity

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question: [1.2](#)

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined
Comments

Question **Comment**

No Comments for this section

2.1 Total Station Revenue

Jump to question: [2.1](#)

	Total (\$)
Passive Revenue	
Royalties	\$ <input type="text" value="598"/>
Copyright Tribunal Distributions	\$ <input type="text" value="0"/>
Gains on Sale of Assets - Property and Equipment	\$ <input type="text"/>
Interest and Dividends: Non-Endowment	\$ <input type="text"/>
Interest and Dividends: Endowment	\$ <input type="text" value="220,780"/>
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text"/>
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="181,407"/>
Total Passive Revenue	\$ <input type="text" value="402,785"/>
Non-Passive Revenue	
CPB CSG	\$ <input type="text" value="1,005,151"/>
Membership (Contributions < \$1,000)	\$ <input type="text" value="989,348"/>
Major Giving (Contributions >= \$1,000)	\$ <input type="text" value="287,994"/>
Planned Giving (Realized)	\$ <input type="text" value="0"/>
Capital	\$ <input type="text" value="20,520"/>

Endowment	\$ 571,517
Grant Solicitation (Competitive)	\$ 17,144
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 53,848
All Other Underwriting	\$ 0
Contract Production & Services	\$ 142
Content Distribution Activities	\$ 29,432
Program Guide	\$ 0
Auction	\$ 0
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 1,610,650
Total Non-Passive Revenue	\$ 4,585,746
Total Station Revenue	\$ 4,988,531

2.2 Revenue Sources and Type

Jump to question: [2.2](#)

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$	\$	\$	\$ 0
State Government	\$	\$	\$	\$	\$	\$ 0
Local and All Other Government	\$	\$	\$	\$	\$	\$ 0
CPB	\$	-----	\$	\$	\$ 1,005,151	\$ 1,005,151
PBS	\$	-----	\$	\$	\$	\$ 0
NPR	\$	-----	\$	\$	\$	\$ 0
Public Broadcasting Stations	\$	-----	\$	\$	\$	\$ 0

Individuals	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text" value="20,520"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,296,330"/>	\$ <input type="text" value="1,316,850"/>
Businesses (For Profit Entities)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="37,256"/>	\$ <input type="text" value="37,256"/>
Foundations (Not For Profit Entities)	\$ <input type="text" value="277,020"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="35,297"/>	\$ <input type="text" value="312,317"/>
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ <input type="text" value="349,154"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="873,950"/>	\$ <input type="text" value="1,223,104"/>
Private Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
All Other Sources	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="973,704"/>	\$ <input type="text" value="120,149"/>	\$ <input type="text" value="1,093,853"/>
Total Station Revenue	\$ <input type="text" value="277,020"/>	\$ <input type="text" value="349,154"/>	\$ <input type="text" value="20,520"/>	\$ <input type="text" value="973,704"/>	\$ <input type="text" value="3,368,133"/>	\$ <input type="text" value="4,988,531"/>

Comments

Question	Comment
All Other	Indirect Admin Support, Inkind, University, On-Behalf, CH Interest
Total Capital Revenue	Reduced capital gift amount for FY18.
Total Endowment Revenue	Increase in the fair market value of endowments and addition of one large endowment fund in FY18.
Total Indirect Support	Variance due to revision of station's Indirect Support calculation.
Total Revenue from: All Other Sources	Variance due to new endowment fund in FY18.
Total Revenue from: Businesses	More underwriting for Radio and less for TV in FY18.
Total Revenue from: State and State Supported Colleges and Universities	Variance due to revision of station's Indirect Support calculation.

3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#)

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management &						

Support

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	0.57	\$ 94,989	\$ 0	\$ 0	-----	\$ 94,989
Finance and HR	1.14	\$ 77,621	\$ 0	\$ 30,633	-----	\$ 108,254
Administrative Support	1.14	\$ 42,380	\$ 0	\$ 16,318	-----	\$ 58,698
Total Corporate Management & Support	2.85	\$ 214,990	\$ 0	\$ 46,951	\$ 587,896	\$ 849,837

Development

Membership - Pledge/On-Air	0.23	\$ 12,363	\$ 0	\$ 4,030	\$ 146,527	\$ 162,920
Membership - Direct Mail	0.17	\$ 9,272	\$ 0	\$ 3,022	\$ 207,765	\$ 220,059
Membership - Telemarketing	0.03	\$ 1,545	\$ 0	\$ 504	\$ 0	\$ 2,049
Membership - Web/Online Fundraising	0.31	\$ 13,182	\$ 0	\$ 4,831	\$ 0	\$ 18,013
Membership - All Other	2.11	\$ 91,665	\$ 0	\$ 30,562	\$ 0	\$ 122,227
Major Giving	0.31	\$ 18,475	\$ 0	\$ 6,698	\$ 0	\$ 25,173
Planned Giving	0.08	\$ 4,619	\$ 0	\$ 1,674	\$ 0	\$ 6,293
Capital Campaigns		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Grant Solicitation (Competitive)		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total Development	3.24	\$ 151,121	\$ 0	\$ 51,321	\$ 354,292	\$ 556,734

Auction

Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
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Underwriting

National Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Local Production Underwriting	0.96	\$ 68,035	\$ 0	\$ 25,167	-----	\$ 93,202
Spot/Run of Schedule Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0

Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Total Underwriting	0.96	\$ 68,035	\$ 0	\$ 25,167	\$ 72,253	\$ 165,455
Programming						
Program Acquisition		\$ 0	\$ 0	\$ 0	\$ 1,005,151	\$ 1,005,151
Program Scheduling	1.71	\$ 46,117	\$ 0	\$ 21,142		\$ 67,259
Total Programming	1.71	\$ 46,117	\$ 0	\$ 21,142	\$ 1,005,151	\$ 1,072,410
Production						
National Broadcast Production	1.00	\$ 79,664	\$ 0	\$ 30,019	\$ 0	\$ 109,683
Local Broadcast Production	0.14	\$ 7,408	\$ 0	\$ 1,045	\$ 42,109	\$ 50,562
Contract Production & Services		\$ 0	\$ 0	\$ 0		\$ 0
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0	\$ 0	\$ 0	\$ 0	\$ 12,081	\$ 12,081
Total Production	1.14	\$ 87,072	\$ 0	\$ 31,064	\$ 54,190	\$ 172,326
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0.86	\$ 37,297	\$ 0	\$ 12,287	-----	\$ 49,584
Operations (Master Control)	0.46	\$ 36,303	\$ 0	\$ 11,650	-----	\$ 47,953
Technical Maintenance	1.25	\$ 73,014	\$ 0	\$ 23,443	-----	\$ 96,457
Production Support	0.86	\$ 32,295	\$ 0	\$ 11,216	-----	\$ 43,511
Information Technology	0.57	\$ 7,644	\$ 0	\$ 530	-----	\$ 8,174
Total CD&D	4.00	\$ 186,553	\$ 0	\$ 59,126	\$ 316,364	\$ 562,043
Educational Services and Community						

Engagement						
Educational Services	0.14	\$ 12,001	\$ 0	\$ 1,632	\$ 21,700	\$ 35,333
Community Engagement	1.00	\$ 72,765	\$ 0	\$ 24,319	\$ 14,010	\$ 111,094
Total Educational Services and Community Engagement	1.14	\$ 84,766	\$ 0	\$ 25,951	\$ 35,710	\$ 146,427
Marketing/ CRM						
Marketing, PR & Communications	1.71	\$ 75,247	\$ 0	\$ 26,822	\$ 49,187	\$ 151,256
Program Guide	0.57	\$ 6,924	\$ 0	\$ 537	\$ 0	\$ 7,461
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Special Events		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total Customer/Relationship Management	2.28	\$ 82,171	\$ 0	\$ 27,359	\$ 49,187	\$ 158,717
Other Activities & Services						
Other Activities & Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total Station Expenses (Excluding Depreciation)	17.32	\$ 920,825	\$ 0	\$ 288,081	\$ 2,475,043	\$ 3,683,949

3.2 Other Activities & Services

Jump to question: [3.2](#)

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: [3.3](#)

	Full Time Equivalents (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>

Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text"/>

3.4 In-Kind Expense Detail

Jump to question: [3.4](#)

In-Kind Expenses \$	
Corporate Management & Support	\$ <input type="text"/>
Development	\$ <input type="text" value="207,765"/>
Auction	\$ <input type="text"/>
Underwriting	\$ <input type="text" value="69,255"/>
Programming	\$ <input type="text"/>
Production	\$ <input type="text"/>
CD&D	\$ <input type="text"/>
Educational Services	\$ <input type="text"/>
Community Engagement	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text"/>
Other Activities & Services	\$ <input type="text"/>
Total Station In-Kind Expenses	\$ <input type="text" value="277,020"/>

3.5 Indirect Support Expense Detail

Jump to question: [3.5](#)

Indirect Expenses \$	
Indirect Support - Occupancy	\$ <input type="text"/>
Indirect Support-Transmitter Power	\$ <input type="text"/>
Indirect Support - All Other Expenses	\$ <input type="text" value="349,154"/>
Total Station Indirect Support	\$ <input type="text" value="349,154"/>

Total Station In-Kind Plus Indirect (Including Occupancy) Expenses

\$ 626,174

3.6 Capital Expenses and Related Items

Jump to question: [3.6](#)

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$	\$ 86,805	\$
Administrative and General Office Equipment	\$	\$	\$
Production Equipment	\$ 32,134	\$	\$
CD&D and IT Equipment	\$	\$	\$
Production Content (Capitalization and Amortization of Shows/Content)	\$	\$	\$
Other Capital Expenditures	\$	\$ 23,642	\$
Total	\$ 32,134	\$ 110,447	\$ 0
Total Station Expenses (Including Depreciation)	-----	\$ 3,794,396	-----

Comments

Question	Comment
Total Operating Expenses: Total Corporate Management & Support	Variance due to reduced nonoperating expenses.
Total Operating Expenses: Total Customer/Relationship Management	Variance due to shifting art services costs to another area.
Total Operating Expenses: Total CD&D	Variance due to repair expenses and costs being shifted from other areas.
Total Operating Expenses: Total Production	Variance due to reduced activity of documentary unit projects, less wages earned by various continuing part-time staff, and some FY17 projects not continued in FY18.

4.1 Corporate Management & Support Expense Detail

Jump to question: [4.1](#)

Direct, Indirect & In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$
Telecommunications and Utilities (excluding Transmitter Power)	\$
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 13,195
Legal Fees	\$ 2,388
Accounting/Payroll Fees	\$

Governance and Advisory Board Expenses	\$	
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$	
Facilities Maintenance	\$	
Professional Development/Training (For All Staff)	\$	19,306
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$	349,154
Interest Expense	\$	84,470
All Other Corporate Management & Support	\$	119,383
Total Corporate Management & Support	\$	587,896

Comments

Question	Comment
Total Corporate Management & Support Expenses	Variance due to reduced nonoperating expenses.

5.1 Membership Revenue (<\$1,000)

Jump to question: [5.1](#)

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 39,960	\$ 67,937	\$ 35,662	\$ 17,263	\$ 160,822
Direct Mail	\$ 5,116	\$ 348,046	\$ 46,110	\$ 84,791	\$ 484,063
Telemarketing	\$ 69	\$ 27,348	\$ 5,540	\$ 6,603	\$ 39,560
Web/Online	\$ 7,371	\$ 48,184	\$ 13,079	\$ 10,963	\$ 79,597
Other Membership Programs	\$ 4,857	\$ 193,907	\$ 9,610	\$ 16,932	\$ 225,306
Total	\$ 57,373	\$ 685,422	\$ 110,001	\$ 136,552	\$ 989,348

5.2 Membership - # of Donors (<\$1,000)

Jump to question: [5.2](#)

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	658	667	443	1,768	192
Direct Mail	191	4,407	1,014	5,612	1,164
Telemarketing	4	354	111	469	115
Web/Online	144	520	183	847	136
Other Membership Programs	71	1,303	92	1,466	1,248
Total	1,068	7,251	1,843	10,162	2,855

5.3 Cumulative Annual Gifts (Membership and Major Giving)

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	<input type="text" value="10,162"/>	<input type="text" value="13,017"/>	\$ <input type="text" value="989,348"/>
\$1,000 to \$9,999	<input type="text" value="247"/>	<input type="text" value="377"/>	\$ <input type="text" value="273,494"/>
\$10,000 and above	<input type="text" value="2"/>	<input type="text" value="2"/>	\$ <input type="text" value="14,500"/>
Total	<input type="text" value="10,411"/>	<input type="text" value="13,396"/>	\$ <input type="text" value="1,277,342"/>

Jump to question: [5.3](#)

5.4 Gift Type Detail

	Total
Matching Gifts (\$ Amount)	\$ <input type="text" value="13,296"/>
Sustainer Gifts (# of Donors)	<input type="text" value="2,115"/>
Sustainer Gifts (\$ Amount)	\$ <input type="text" value="263,591"/>

Jump to question: [5.4](#)

5.5 Planned Giving Revenue Detail

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	<input type="text"/>	\$ <input type="text"/>
Total	<input type="text" value="0"/>	\$ <input type="text" value="0"/>

Jump to question: [5.5](#)

5.6 Endowment Fund Detail

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ <input type="text" value="8,481,045"/>
New Endowment Contributions	\$ <input type="text" value="571,517"/>
Realized Investment Gains	\$ <input type="text" value="220,780"/>
Unrealized Investment Gains (Losses)	\$ <input type="text" value="181,407"/>
Discretionary spending from the Endowment Fund	\$ <input type="text"/>
Discretionary additions to the Endowment Fund	\$ <input type="text"/>
Value of Fund at end of Fiscal Year?	\$ <input type="text" value="9,454,749"/>
Value of pledged gifts not yet received?	\$ <input type="text"/>

Jump to question: [5.6](#)

5.7 Development Expenses

Jump to question: [5.7](#)

**Direct
& In-Kind Expenses (\$)**

Premiums' Total	\$	49,445
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	90,813
Other Expenses	\$	214,034
Total	\$	354,292

Comments

Question **Comment**

6.1 Underwriting Revenue Detail

Jump to question: [6.1](#)

	Revenue (\$)
National Production Underwriting	\$
Local Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 53,848
Educational Services Underwriting	\$ 0
Community Engagement Underwriting	\$
Special Events/Other Underwriting	\$
Total	\$ 53,848

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: [6.2](#)

	Total # of Underwriters	Revenue (\$)
Individuals		\$ 0
Businesses (For Profit Entities)	0	\$ 0
Foundations (Not For Profit Entities)	0	\$ 0
Government (Federal, State and Local and Other Gov't)		\$
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
Total	0	\$ 0

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: [6.3](#)

	Total # of Underwriters	Revenue (\$)
Individuals		\$ 0
Businesses (For Profit Entities)	15	\$ 37,129

Foundations (Not For Profit Entities)	<input type="text" value="10"/>	\$ <input type="text" value="16,719"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
Total	<input type="text" value="25"/>	\$ <input type="text" value="53,848"/>

6.4 Underwriting Detail - Expenses

Jump to question: [6.4](#)

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="69,255"/>
Other Expenses	\$ <input type="text" value="2,998"/>
Total	\$ <input type="text" value="72,253"/>

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: [6.5](#)

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	<input type="text" value="25"/>
Underwriter Renewal Rate? (%)	<input type="text" value="100.00"/>

Comments

Question	Comment
Total Underwriting Revenue	More underwriting for Radio and less for TV in FY18.
Total Production Underwriting Revenue (\$)	In 2017, an individual made a \$50,000 gift to support a one-time project. No such project or underwriter in FY18.
Total Spot/Run of Schedule Underwriting Revenue (\$): Businesses	Verifiable cash payments (rather than commitments) are entered in our survey for FY18.
Total Spot/Run of Schedule Underwriting Revenue (\$)	In FY17 we were reporting commitments as well as cash paid in. In FY18, we are reporting only cash paid in; spot underwriting/cash has increased somewhat.
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 33)?	all contracts were 1/annually and represent only cash clients in FY18. FY17 numbers represent multiple contracts and may conflate radio and TV underwriters and definitely include in-kind contracts, whereas FY18 numbers do not.

7.1 Auction Detail - Revenue

Jump to question: [7.1](#)

	Gross Realized Revenue (\$)
Auction Total	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

7.2 Auction Detail - Expenses

Jump to question: [7.2](#)

Cost of purchased items to auction

Direct & In-Kind Expenses (\$)

\$

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

Total

\$

7.3 Number of Auctions

Jump to question: [7.3](#)

Number of Auctions

Number of Auction Days per Year

TV broadcast auction (may include an online component)

Online only auction

Total

Comments

Question

Comment

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question: [8.1](#)

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text" value="-----"/>	<input type="text" value="5,562.00"/>	<input type="text" value="9,977.00"/>
PBS Programs - PFP	<input type="text" value="-----"/>	<input type="text" value="124.00"/>	<input type="text" value="72.00"/>
PBS Programs - PBS Plus & Other	<input type="text" value="-----"/>	<input type="text" value="608.00"/>	<input type="text" value="760.00"/>
PBS Programs - Total	\$ <input type="text" value="903,447"/>	<input type="text" value="6,294.00"/>	<input type="text" value="10,809.00"/>
NETA	\$ <input type="text" value="10,143"/>	<input type="text" value="351.00"/>	<input type="text" value="1,348.00"/>
BBC	\$ <input type="text" value="26,974"/>	<input type="text" value="299.00"/>	<input type="text"/>
APT	\$ <input type="text" value="40,522"/>	<input type="text" value="539.00"/>	<input type="text" value="3,711.00"/>
Movie Packages (Other Distributors)	\$ <input type="text" value="0"/>	<input type="text"/>	<input type="text"/>
All Other Program Acquisitions (Other Distributors)	\$ <input type="text" value="24,065"/>	<input type="text" value="1,229.00"/>	<input type="text" value="1,648.00"/>
Local Productions	<input type="text" value="-----"/>	<input type="text" value="48.00"/>	<input type="text" value="4.00"/>

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	20.00	<input type="text"/>
News	<input type="text"/>	<input type="text"/>	<input type="text"/>
Public Affairs	<input type="text"/>	<input type="text"/>	<input type="text"/>
Arts and Culture	<input type="text"/>	<input type="text"/>	0.50
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	2.00	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Number of Hours	<input type="text"/>	22.00	0.50
Total Hours using Closed-Captioning	<input type="text"/>	22.00	0.50
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments

Question	Comment
Non Broadcast Production Expenses: Total	Reduced activity of documentary unit projects and some FY17 projects not continued in FY18.

10.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: [10.1](#)

	Revenue (\$)
Tower Lease	\$ 29,432
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
Total	\$ 29,432

10.2 Content Distribution & Delivery Expenses

Jump to question: [10.2](#)

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ 238,578
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 6,342
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 18,955
STL Fees	\$ 0
Tower Rent/Lease/Mortgage	\$
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Datacasting	\$
Network/Internet Connectivity	\$
Transmitter Power (Direct Expense)	\$
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$ 6,181
Other Expenses	\$ 46,308
Total	\$ 316,364

10.3 Broadcast Capacity

Jump to question: [10.3](#)

	# Operated	Average # of Hours per Day Operated
UHF Transmitters	0	0.00
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)	0	0.00
ITFS Channels	0	0.00

10.4 Master Control Facilities

Jump to question: [10.4](#)

	Number	Hours per Day
Master Control Facilities - # Operated	0	-----
Master Control Facilities - Total Hours/Day	-----	24.00

Master Control Facilities - Staffed Hours/Day

Comments

Question

Comment

No Comments for this section

11.1 Educational Services Revenue

Jump to question: [11.1](#)

Revenue (\$)

Federal Grants

\$

State Government Grants

\$

Fee-For-Service or Entrepreneurial Services

\$

Underwriting for Educational Services

\$

Other Revenue Generated by Educational Services

\$

Total

\$

11.2 Educational Services Expenses

Jump to question: [11.2](#)

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

Total

\$

11.3 Educational Content Detail

Jump to question: [11.3](#)

Direct & In-Kind Expenses (\$)

Create Local Educational Content for Broadcast

\$

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Create National Educational Content for Broadcast

\$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Program Acquisition

\$

Total

\$

11.4 Educational Content Delivery

Jump to question: [11.4](#)

of Hours of Educational Programming

of Hours of Educational

of Hours of Educational

	Aired on Main Broadcast Channel (1 Stream)	Programming Aired on All Other Broadcast Channels	Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	2,701.00	7,879.00	36.00
K-12 Educational resources			
Adult Basic Education-English			
Adult Basic Education - Other than English			
Teacher professional development			
Other			
Total	2,701.00	7,879.00	36.00

11.5 Educational Workshops

Jump to question: [11.5](#)

	# of Workshops	Total # of Attendees
Ready to Learn		
Other Pre-K Teacher Professional Development/Training	1	20
Other K-12 Teacher Professional Development/Training	2	45
Other Pre-service Teacher Professional Development/Training	1	60
Other College/University Faculty Professional Development/Training	1	12
Other Professional Development/Training	1	40
Total	6	177

Comments

Question	Comment
Total Educational Services Revenue (\$)	Due to data entry error, FY18 revenue reported in FY17 information.
# of Hours of Educational Programming Aired on All Other Broadcast Channels: PBS Kids M-F	PBS Kids 24/7 began in January 2017, midway through FY17. The variance is due to the difference between airing a half-year of 24/7 programming in FY17 and a full year in FY18.

12.1 Community Engagement Revenue

Jump to question: [12.1](#)

	Revenue (\$)
Grants (Competitive)	\$ 17,144
Fee-For-Service or Entrepreneurial	\$

Underwriting of Outreach Events	\$	<input type="text"/>
Other Revenue Generated by Community Engagement	\$	<input type="text" value="798"/>
Total	\$	<input type="text" value="17,942"/>

12.2 Community Engagement Expenses

Jump to question: [12.2](#)

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees	\$	<input type="text"/>
Other Expenses	\$	<input type="text" value="14,010"/>
Total	\$	<input type="text" value="14,010"/>

Comments

Question	Comment
No Comments for this section	

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: [13.1](#)

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	<input type="text" value="2.85"/>	<input type="text"/>	<input type="text" value="2.85"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2.85"/>
Development	<input type="text" value="3.24"/>	<input type="text"/>	<input type="text" value="3.24"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3.24"/>
Auction	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Underwriting	<input type="text" value="0.96"/>	<input type="text"/>	<input type="text" value="0.96"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0.96"/>
Programming	<input type="text" value="1.71"/>	<input type="text"/>	<input type="text" value="1.71"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1.71"/>
Production	<input type="text" value="1.14"/>	<input type="text" value="1.14"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1.14"/>
CD&D	<input type="text" value="4.00"/>	<input type="text"/>	<input type="text" value="4.00"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4.00"/>
Educational Services and Community Engagement	<input type="text" value="1.14"/>	<input type="text"/>	<input type="text" value="1.14"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1.14"/>
Customer/Relationship Management	<input type="text" value="2.28"/>	<input type="text"/>	<input type="text" value="2.28"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2.28"/>
Other Activities & Services	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Station FTEs	<input type="text" value="17.32"/>	<input type="text" value="1.14"/>	<input type="text" value="16.18"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="17.32"/>

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: [13.2](#)

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ 261,941	\$	\$ 261,941	\$	\$	\$ 261,941
Development	\$ 202,442	\$	\$ 202,442	\$	\$	\$ 202,442
Auction	\$ 0	\$	\$	\$	\$	\$ 0
Underwriting	\$ 93,202	\$	\$ 93,202	\$	\$	\$ 93,202
Programming	\$ 67,259	\$	\$ 67,259	\$	\$	\$ 67,259
Production	\$ 118,136	\$ 118,136	\$ 0	\$	\$	\$ 118,136
CD&D	\$ 245,679	\$ 0	\$ 245,679	\$	\$	\$ 245,679
Educational Services and Community Engagement	\$ 110,717	\$	\$ 110,717	\$ 0	\$	\$ 110,717
Customer/Relationship Management	\$ 109,530	\$	\$ 109,530	\$	\$	\$ 109,530
Other Activities & Services	\$ 0	\$	\$ 0	\$	\$	\$ 0
Total Station Personnel Expenses	\$ 1,208,906	\$ 118,136	\$ 1,090,770	\$ 0	\$ 0	\$ 1,208,906

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: [13.3](#)

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 4,988,531	\$ 0	\$ 4,988,531	\$ 0	\$	\$ 4,988,531
Direct Expenses	\$ 1,848,869	\$ 0	\$ 1,848,869	\$	\$	\$ 1,848,869
In-Kind Expenses	\$ 277,020	\$ 0	\$ 277,020	\$	\$	\$ 277,020
Indirect Expenses	\$ 349,154	\$ 0	\$ 349,154	\$	\$	\$ 349,154

Total Station Personnel Expenses	\$ 1,208,906	\$ 118,136	\$ 1,090,770	\$ 0	\$ 0	\$ 1,208,906
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Depreciation	\$ 110,447	\$	\$ 110,447	\$	\$	\$ 110,447
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Total Station Expenses (Including Depreciation)	\$ 3,794,396	\$ 118,136	\$ 3,676,260	\$ 0	\$ 0	\$ 3,794,396
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Comments

Question	Comment
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