

2018 FARM ASSETS Conference & Luncheon

MARRIOTT HOTEL, NORMAL, IL | TUESDAY, NOVEMBER 20TH

GOLD SPONSOR | \$3,000

- Exhibitor Booth (if needed, electricity will be available upon request).
- Four (4) Conference Registrations with (4) Lunch tickets.
- (50) - :15 WILL AM on-air thank you recognition mentions.
- (50) - :15 WILL-AM underwriting schedule to air by December 2018.
- Prominent display of company logo at event.
- Sponsor recognition listed on all table signage & conference program.
- Special conference recognition by emcees.
- Digital Slide on will.illinois.edu Ag Page for 60 days (300x250 pixels) with link to your website.
- Company logo on "thank you" ad in Patterns Magazine: Cir. 12,000.

SILVER SPONSOR | \$2,000

- Exhibitor Booth (if needed, electricity will be available upon request).
- Three (3) Conference Registrations with (3) Lunch tickets.
- (30) - :15 WILL AM on-air thank you recognition mentions.
- (30) - :15 WILL-AM underwriting schedule to air by December 2018.
- Display of company logo at event.
- Sponsor recognition listed on all table signage & conference program.
- Special conference recognition at the beginning of the conference.
- Digital Slide on will.illinois.edu Ag Page for 30 days (300x250 pixels) with link to your website.
- Company logo on "thank you" ad in Patterns Magazine: Cir. 12,000.

BRONZE SPONSOR | \$1,000

- Exhibit Booth (if needed, electricity will be available upon request).
- Two (2) Conference Registrations with (2) Lunch tickets.
- (15) - :15 WILL AM on-air thank you recognition mentions.
- (15) - :15 WILL AM underwriting schedule to air by December 2018.
- Display of company logo at luncheon.
- Conference recognition by emcee.
- Digital Tile on Ag Homepage for 30 days with link to your company website.
- Company logo on "thank you" ad in Patterns Magazine: Cir. 12,000.

CONFERENCE SPONSOR | \$500

- Exhibitor Booth (if needed, electricity will be available upon request).
- Two (2) Conference Registrations with 2 lunch tickets.
- Company Name listed on Program.
- Thank you acknowledgements on-air for being an event sponsor.
- Digital Tile on Ag Homepage for 30 days with link to your company website.

AG SUPPORTER | \$375

- Table of Eight (8) at the Luncheon (includes 8 Conference Registrations).
- Company logo on "thank you" ad in Patterns Magazine: Cir. 12,000.
- Recognition in program, sign and opening comments.

Please indicate on your registration form if you will need electricity at your exhibit space. For more information call **Jill Clements** at **217-300-3019** or email at **jillclem@illinois.edu**.

Please respond no later than Friday, November 2, 2018.



YES! My company would like to be a sponsor at the AG ASSETS CONFERENCE & LUNCHEON.
Please indicate level of sponsorship.

GOLD SPONSOR | \$3,000 \$ _____

SILVER SPONSOR | \$2,000 \$ _____

BRONZE SPONSOR | \$1,000 \$ _____

CONFERENCE SPONSOR | \$500 \$ _____

AG SUPPORTER | \$375 \$ _____

COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIPCODE: _____

PHONE: _____

EMAIL: _____

COMPLIMENTARY REGISTRATIONS

(see sponsorship level for number of complimentary registrations):

1. _____

2. _____

3. _____

4. _____

If you would like to make a payment via credit card you can do so now online at:

<http://will.illinois.edu/payment/underwriting>.

This will take you directly to the University of Illinois Foundation payment site.
Illinois Public Media and WILL will receive notification of the payment directly from them.

MAIL CHECK PAYABLE TO:
UIF/WILL Friends of Agriculture
PO Box 3429, Champaign, IL 61826-3429

Booth set-up time to be forwarded.

